

NAACP

Rochester Branch

P.O. Box 6472 Rochester, MN 55903 | naacprochestermn.org

Rochester Branch of the NAACP 2024 Events Sponsorship Opportunities

Juneteenth Celebration 2024

- The Rochester Branch NAACP is proud to once again host Juneteenth Celebration in conjunction with Rochester Juneteenth Celebration Inc. The Juneteenth Celebration will include speakers, food, opportunities for community groups to have tables and an ongoing program of speakers, youth programming, entertainment, and recognition activities throughout the event. Details on combined sponsorship opportunities below.

Juneteenth Sponsorship Levels

<p style="text-align: center;"><u>Freedom Fighter</u></p> <p><i>Contribution:</i> <u>\$3000</u></p> <p><i>Recognition:</i> Primary tier recognition on all promotional materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> • Inclusion on promotional materials distributed by Branch through social media, website, press releases, and any in-kind advertising channels, with sponsor's designated logo artwork included whenever available • Freedom Fighter tier supporters recognized by name during spoken remarks by NAACP Branch president and, if present, will be invited to stand and be recognized • Complimentary table at Juneteenth celebration 	<p style="text-align: center;"><u>Gold</u></p> <p><i>Contribution:</i> <u>\$2000</u></p> <p><i>Recognition:</i> Secondary tier recognition on all promotional materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> • Inclusion on promotional materials distributed by Branch through social media, website, press releases, and any in-kind advertising channels, with sponsor's designated logo artwork included whenever available • Gold tier supporters will be recognized by name during spoken remarks by NAACP Branch president • Complimentary table at Juneteenth celebration 	<p style="text-align: center;"><u>Silver</u></p> <p><i>Contribution:</i> <u>\$1000</u></p> <p><i>Recognition:</i> Tertiary tier recognition on all promotional materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> • Inclusion on promotional materials distributed by Branch through social media, website, press releases, and any in-kind advertising channels, without logo artwork • Silver tier supporters will be recognized as a group during spoken remarks by NAACP Branch president
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Freedom Fund Banquet

Freedom Fund Sponsorship Levels

<p style="text-align: center;"><u>Freedom Fighter</u></p> <p><i>Contribution:</i> <u>\$6000</u></p> <p><i>Recognition:</i> Primary tier recognition on all promotional</p>	<p style="text-align: center;"><u>Gold</u></p> <p><i>Contribution:</i> <u>\$4000</u></p> <p><i>Recognition:</i> Secondary tier recognition on all promotional</p>	<p style="text-align: center;"><u>Silver</u></p> <p><i>Contribution:</i> <u>\$1200</u></p> <p><i>Recognition:</i> Tertiary tier recognition on all promotional</p>
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<p>materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> ● Inclusion on promotional materials distributed by Branch through social media, website, press releases, and any in-kind advertising channels, with sponsor's designated logo artwork included whenever available ● Freedom Fighter tier sponsors recognized by name during spoken remarks by NAACP Branch president and, if present, will be invited to stand and be recognized ● Invitation to share 5 minute remarks during program, introduced by NAACP executive committee member ● Physical signs at Freedom Fund Dinner will feature all Freedom Fighter tier sponsors with primary placement, with logo artwork included ● 2 complimentary tables (8 seats per table) at Freedom Fighter Fund Dinner 	<p>materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> ● Inclusion on promotional materials distributed by Branch through social media, website, press releases, and any in-kind advertising channels, with sponsor's designated logo artwork included whenever available ● Gold tier sponsors will be recognized by name during spoken remarks by NAACP Branch president ● Physical signs at Freedom Fund Dinner will feature all Gold tier sponsors with secondary placement, with logo artwork ● 1 Complimentary table (8 seats per table) at Freedom Fighter Fund Dinner 	<p>materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> ● Inclusion on promotional materials distributed by Branch through social media, website, press releases, and any in-kind advertising channels, without logo artwork ● Silver tier sponsors will be recognized as a group during spoken remarks by NAACP Branch president ● Physical signs at Freedom Fund Dinner will feature all Silver tier sponsors with tertiary placement, without logo artwork ● 4 Complimentary seats at Freedom Fighter Fund Dinner
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Combined Juneteenth and Freedom Fund Sponsorship Levels

<p><u>Freedom Fighter</u> <i>Contribution: \$8000</i> <i>Recognition: All recognition opportunities provided at Freedom Fighter Tier for both Juneteenth and Freedom Fund</i></p>	<p><u>Gold</u> <i>Contribution: \$5000</i> <i>Recognition: All recognition opportunities provided at Gold Tier for both Juneteenth and Freedom Fund</i></p>	<p><u>Silver</u> <i>Contribution: \$1500</i> <i>Recognition: All recognition opportunities provided at Silver Tier for both Juneteenth and Freedom Fund</i></p>
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Freedom Fund Banquet Specialty Level Sponsorship Levels

<p style="text-align: center;">NAACP Fighting Fund for Freedom</p> <p>Contribution: \$15,000 + Slot Available: One</p> <p>Highest level recognition on all promotional materials and advertisements from Rochester Branch of NAACP, to include:</p> <ul style="list-style-type: none"> • Full page Ad in the Event Program • Display of Logo and Banner in Event location. • Inclusion on promotional materials distributed by Branch through social media, website, press releases, and any in-kind advertising channels, with sponsor's designated logo artwork included whenever available. • Recognition by name during spoken remarks by NAACP Branch president and, if present, will be invited to stand and be recognized. • Invitation to share 5-minute remarks during program, introduced by NAACP executive committee member • Physical signs at Freedom Fund Dinner will feature all Freedom Fighter tier sponsors with primary placement, with logo artwork included • 3 complimentary tables (8 seats per table) at Freedom Fighter Fund Dinner • Recognition by Rochester Branch NAACP during other Rochester NAACP events. 	<p style="text-align: center;"><u>Photo Booth Sponsorship</u></p> <p>Contribution: \$6000 Slot Available: One</p> <p>Recognition: Specialty recognition on all promotional materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> • All benefits of Freedom Fighter Level • Logo placement along Rochester Branch NAACP at Photo Booth • Half page Ad 	<p style="text-align: center;">Dinner Sponsorship</p> <p>Contribution: \$5000 Slot Available: One</p> <p>Recognition: Specialty recognition on all promotional materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> • All benefits of Freedom Fighter Level • Half page Ad • Recognition of Dinner sponsorship <p>Entertainment Sponsorship Contribution: \$5000 Slot Available: One</p> <p>Recognition: Specialty recognition on all promotional materials and advertisements from Branch, to include:</p> <ul style="list-style-type: none"> • All benefits of Freedom Fighter Level • Half page Ad • Recognition of Entertainment sponsorship
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